

THIS MOMENT
MATTERS



How Did We Get Here?

- COVID-19 Impacted So Many
- The Recovery of Education, Pre-K through Higher Education, is a Priority at the Federal and State Level Throughout the United States
- Higher Education's Challenges Are Financial, Programmatic, and Structural Leaving Many to Wonder What the Future Holds
- Students Attending Community Colleges were Impacted Most – Demands of Parenting, Lack of Technology Skills or Access, Lost Jobs, Uncertain Future Are Just A Few Examples

How Did We Get Here?

- SFCC Experienced the Stress Directly: Enrollments Remain Uncertain, the Pandemic Exacerbated Systemic Inequities, and SFCC's Revenue Model Was Impacted
- SFCC Also is Experiencing the Stress from Past and Present Organizational Concerns and Financial Pressures
- The Legislature Continues to Call for Increased Accountability and Greater Collaboration
- The Legislature Also Continues to Figure Out How to Diversify the State's Economy its Reliance on Oil and Gas

For Our Students, Our College, Our Community: A Moment Like This Could Mean Everything

- SFCC Plans to Use This Turning Point In History To Liberate Our Potential and Prepare for a New Future
- Today We Are Challenged To Consider New Ideas, Innovative Thinking and Collaborative Approaches to Support Santa Fe and New Mexico's Social and Economic Recovery.
- Our Students, Staff, Community, and State Can Help Us Plan ways o Capture The Momentum and Become Stronger Than Ever Before.
- SFCC Is Poised To Be A Leader



THIS MOMENT
OFFERS SFCC
AN
UNBELIEVABLE
OPPORTUNITY

**Let's Imagine
The Possibilities**

SFCC Leads The Way

**Community
College of the
Future**

- **Develop A Sustainable Ecosystem for SFCC**
- **Be The Post-Pandemic Community College Others Seek to Emulate**

**Liberate SFCC's
Unique Potential**

- **Match Needs of Students, College and Community With Strengths and Goals To Define Unique Opportunities and Strong Partnerships for SFCC**
- **Create a Research Park Act 501c3 Entity**

**Evolving SFCC
Strategies**

- **SFCC Has Been Responsive**
- **Determine Current and Ongoing Value of Structure and Strategies And Focus on Proactive Rather Than Reactive**
 - **Evolve Programs To Meet Current Expectations**

**Critical
Academic
Mission**

- **SFCC's Current Strength**
- **Essential Foundation For Transformation**



LET'S IMAGINE THE
POSSIBILITIES

Build on SFCC's Current Blueprint

This Moment Matters And Finds SFCC With Incredible Opportunities



TAKE CARE OF OUR STUDENTS

(Reach a More diverse population of students. Provide students more options and increased flexibility.)



TAKE CARE OF OUR COLLEGE

(Respond to financial Challenges by updating Programs, Enrollment and Revenue Models.)



TAKE CARE OF OUR COMMUNITY

(Play a significant economic and cultural role In developing solutions for the community and State.)



Listen To Our Students – Examples of What We Learned So Far

- More flexibility and agility for course offering – on-line options, different options for class times, locations, hybrid models and improved technology support systems
- Agility and improvements in tutoring, advising, and other student support services
- Better and more partnerships with workplaces and expanding offerings that lead to workforce, especially in health and trades and technologies jobs close to home
- More options and financial support for younger students to use facilities like fitness center and art classes
- Better articulations with universities in the state
- Improved parking, study spaces, addition of housing



Listen To Our College – Examples of What We Learned So Far

- Improve on-boarding, invest in meaningful professional development, cross-training and college-wide succession planning in order to better support students
- Improve advisory groups to improve college's knowledge of community and its workforce needs
- Improve college-wide communication, documentation of processes and project management of initiatives
- Invest in technology and on-line options for work and academics
- More bilingual options especially for student services and career services
- Invest in ideas generated by faculty and staff



Listen To Our Community – Examples of What We Learned So Far

- SFCC Leadership Needs to Focus On Community Involvement
- Communicate SFCC's Essential Role in Economic Vitality, Workforce Development Unique to Santa Fe and a Hub for Community Activities
- SFCC Needs to Develop Alternative Sources of Revenue to Deal With Decreases in State Support, Enrollment and Tuition Shortfalls and Local Tax Fluctuations
- SFCC Needs to Become Extremely Competitive in Terms of Recruiting Students for Career Pathways in High Need Areas
- SFCC Should Clarify its Mission of Helping Students At-Risk Gain the Education Needed for Careers
- SFCC Should Strengthen its Partnerships, especially with pre-K and K-12

- We Believe:
 - SFCC plays a significant economic and cultural role in Santa Fe by providing distinct/unique opportunities for all sectors/diverse residents of the community;
 - The success of our local economy and distinct culture requires dynamic experiential learning environments;
 - The creative economy being developed by Meow Wolf, the film industry, and other innovative initiatives requires a very different system of workforce development;
 - SFCC will develop the potential of all Santa Feans to bring innovation to existing businesses and create their own employment and opportunities for financial dexterity;
 - New educational opportunities will be designed to enhance flexibility including format and range of advanced courses and programs.

Seize The Opportunities

SFCC designed a proposal based on what we learned from our data and conversations with our internal and external community. We treated the information with respect, took it seriously, and valued the input.



THE PROPOSAL



MOSAICA

Santa Fe Community College

The Framework

- **Context:** SFCC will develop a 501c3 Foundation under the Research Park Act, create a vision that ties to SFCC's mission/vision and engage the public in outlining how the 501c3 can be used to address community and SFCC financial needs.
- **Components:** The 501c3 under the Research Park Act will provide opportunities for improved funding of programs currently challenged by limited financial resources from traditional funding sources, support the continuation and upgrades of programs important to our community, and allow faculty and staff an opportunity to expand access and availability of offerings.
- **Connection:** Create strong linkages with partners and use the Foundation to increase connections with new partners throughout the community, state, and beyond.
- **Infrastructure:** Develop a governance system for the 501c3, create the necessary support system, and develop an appropriate monitoring system.
- **Scale:** Build a comprehensive plan to allow the 501c3 under the Research Park Act to adapt and grow.

The Motivation

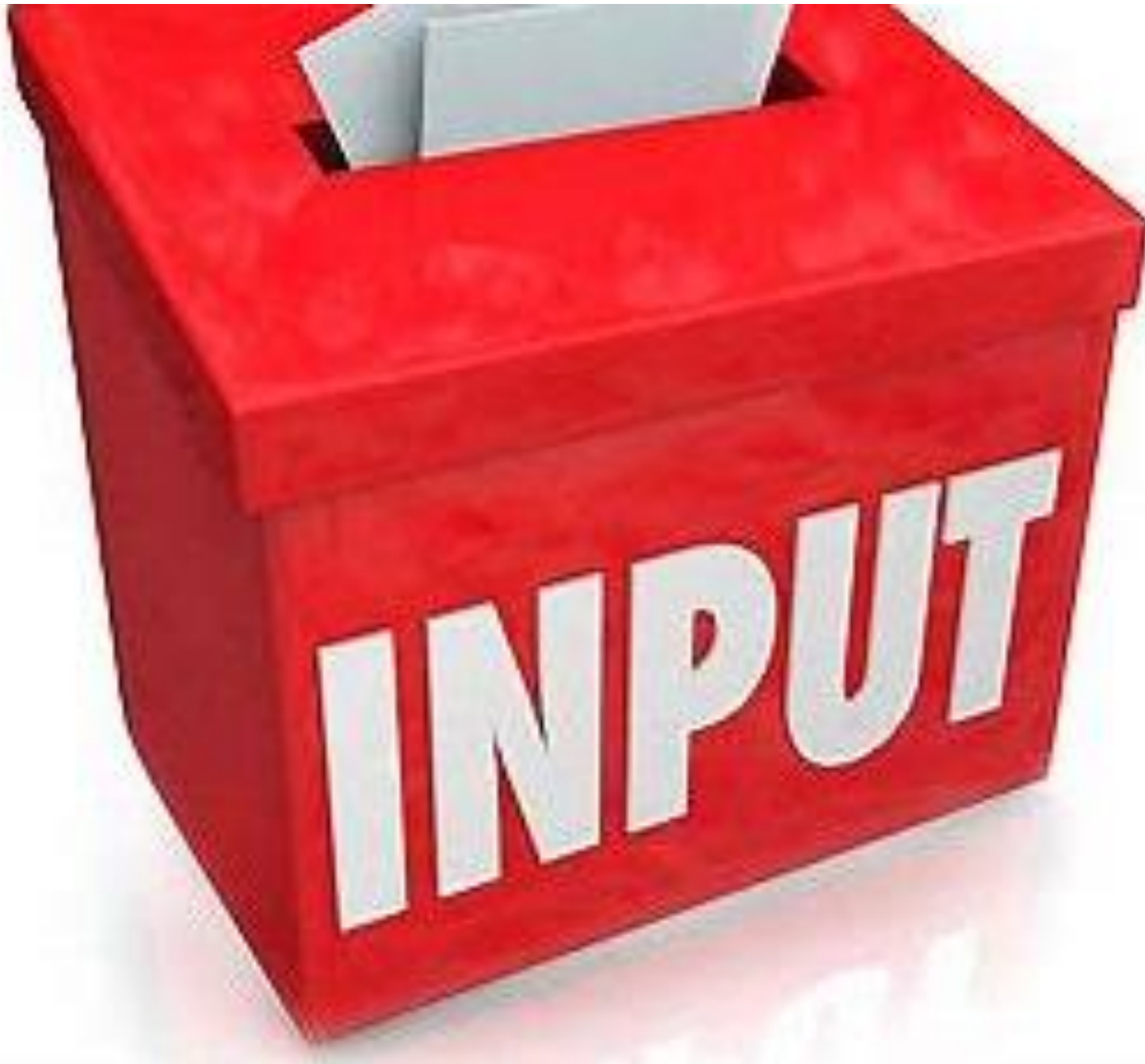
- Enhance ability to reach a more diverse population of students
- Create programs that are tied to jobs in our community, jobs that promote social and economic mobility.
- Foster progressive job creation, entrepreneur success, and flexible learning opportunities for our students during an unpredictable workforce landscape
- Help individuals shape their own contributions
- Help individuals refresh old and acquire new skills
- Create inspiring options to allow the College to respond to current financial challenges while meeting the intellectual and workforce needs and desires of an expanding and increasingly diverse population who would benefit from these options
- Create new revenue streams, enhance existing programs and create new programs
- Offer “advanced” coursework that meets needs of Santa Fe
- Design program options that allow flexibility in length, instructor credentials and efficiency in responding to employers and community needs

Only Few Examples To Consider

- Advanced Art/Art Institute
- Edu-tourism
- Innovation Center
- Kid's Campus
- Contract Training for Workforce



NEXT STEP



Seek Input

Engage SFCC's Internal and External Constituents On How the 501c3 Can Be Used to Address Community and SFCC financial needs

Other Steps

- Legal Help To Develop 501 c3 Memorandum of Agreement
- Discussion of Policies and Procedures With SFCC Staff
- Create Intentional Steps: Messaging, Team Building, etc.
- Development of Documentation, As Necessary, For Internal Use
- Discussion of Governance and Development of Potential Candidates
- Selection Location, Determine Job Description for Leadership of Entity
- Continue to Communicate With Governing Board In Preparation for Vote on MOU
- Unforeseen Needs As They Develop

Timeline

- Discussion with Board
- Schedule for Input
- Etc.



NEXT STEPS