



FOR IMMEDIATE RELEASE

NEWS RELEASE

**For More Information**

Monique Anair: Film Program

(505) 428-1738

[monique.anair@sfcc.edu](mailto:monique.anair@sfcc.edu)

Todd Eric Lovato: Media and Public Relations

(505) 428-1776

[todd.lovato@sfcc.edu](mailto:todd.lovato@sfcc.edu)

*Film stills are available.*

**SFCC Advanced Film Students Premier Work**

**Santa Fe, NM**— Three of Santa Fe Community College’s most ambitious film students premier their films at 7 p.m., Sunday, May 16 at the New Mexico Film Museum (formerly the Jean Cocteau Cinema and Coffeehouse), 418 Montezuma Ave., Santa Fe. The screening is the outcome of the college’s Advanced Filmmaking Program, a year-long intensive that guides and assists emerging filmmakers in completing their films. The evening features the following work, as described by the filmmaker:

**“Hollywood Hill” by Kevin Jones:** George Romero is a survivor of the Bataan Death March, and lives out the autumn of his life alone in a house on the edge of the desert in southern New Mexico. He is haunted not only by his war experience, but also by his sergeant, who was killed during the Japanese invasion. The sergeant returns to ask George to help him find a bouquet of flowers that will win the hand of his true love.

The story was written by Kevin Jones and Nicole Terry, who now lives in Alabama. Kevin was accepted into the Advanced Film Program at SFCC in fall of 2009, and after pre-production, shot the film in six days in the New Mexico desert and a Santa Fe home. The film is in digital format and will be about 20 minutes long. Following the May 16 screening, Jones plans to distribute his film to festivals around the world. All cast and crew are from Albuquerque and Santa Fe.

**“Mall Walker: The Movie” by Katie Cook:** The film is a lighthearted documentary exploring and honoring the cultural phenomenon of mall walking in the United States. Who are the walkers? Why do they walk? “Mall Walkers: The Movie” breaks down the stereotype that mall walkers are old people who walk in circles at the mall. Instead, through an act of good will, the malls are opening their doors to act as modern day Town Squares, allowing the public to come together in order to exercise, socialize and build community.

The film is a little slice of Americana, offering both humor and insight into the lives of mall walkers during in their morning routines. The film features interviews with mall employees, doctors who prescribe mall walking, and, of course, the walkers themselves.

**“The Face of Undocumented Labor” by Eric Maddox:** The driving force behind taking on this topic was to address my own ignorance on the topics of immigrants and undocumented labor in the Southwest. I set out to educate myself by filming a wide range of subjects closest to the matter. In the process I interviewed clergy members, immigration lawyers, historians, immigrants (both documented and undocumented), health care providers, a retired FBI agent, farmers, human rights activists and the Mexican Consul General in El Paso. I also traveled to Mexican border towns including Nogales and Ciudad Juarez where I conducted street interviews with street vendors, sex workers and obtained footage of *machiladoras*, factories employing large numbers of rural Mexican workers that have been criticized for sweatshop-like conditions and forced labor.

After submitting detailed film proposals, all three students were accepted into SFCC’s advanced film track in 2009. Throughout the year, the students were given access to the community college’s many filmmaking resources, including a cadre of skilled instructors, professional partnerships, soundstages, crew, insurance and filming and production equipment. Working under tight deadlines and even tighter budgets, the students produced their films under the guidance and scrutiny of experienced mentors.

For more information, contact Monique Anair, head of SFCC’s film program, at (505) 428-1738; Eric Maddox at (575) 635-3127; Katie Cook at (505) 699-2021 and Kevin Jones at (505) 690-7968.

SFCC is now accepting applications for the academic year 2010-11 Advanced Filmmaking Program. Application deadline is May 10, 2010. Applications and program information are available at [www.sfcc.edu/programs/film](http://www.sfcc.edu/programs/film). SFCC also offers a hands-on filmmaking program that helps students train for career pathways in the media and film industries. Enrollment for summer and fall classes starts April 19.

### **About Santa Fe Community College**

For more than 25 years, Santa Fe Community College has been the gateway to success for individuals and the community by providing affordable, high quality educational programs that serve the social, cultural, technological and economic needs of a diverse community. The college serves more than 14,500 students per year in its credit, noncredit and adult basic education programs. For further information, visit [www.sfccnm.edu](http://www.sfccnm.edu) or call (505) 428-1000.

###