



EVENT RELEASE

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Dr. Woohoo's Interactive Art Comes to SFCC *"From Pixels-To-Prints"*

Santa Fe, NM, March 18, 2011 — Santa Fe Community College Art on Campus presents the interactive and boundary-pushing digital artwork of Dr. Woohoo, a New Mexico-based artist who harnesses the power of computers to create striking interpretations of the natural world. Blending the disciplines of art and design, Woohoo uses the intelligence of algorithms and the expressiveness of natural media to create artwork that has been displayed worldwide. From April 1 through 15, the college will showcase an interactive art exhibition featuring Dr. Woohoo's print and immersive artwork in the main entry hall. An opening event takes place from 7 to 9 p.m., April 1 in the main entry hall and will feature viewer-activated video rendered to create digital and analog designs that can be printed on silk chiffon scarves and prints. These viewer-created scarves can be purchased, \$6 for one and \$10 for two. DJ James Black will provide a mix of melodic dubstep music. The Albuquerque-based printing collective Trillion will also provide demonstrations in the silk-screening of viewer-generated designs onto scarves and other garments. For more information, call (505) 428-1533. Learn more at www.drwoohoo.com.

Dr. Woohoo has won more than 50 awards for his work, including an award for self-promotion by Communication Arts magazine. The artist has exhibited his work and led talks throughout the U.S. and Europe, as well as in Asia, South America, Canada and Russia. Dr. Woohoo can be contacted at (505) 967-9635 or drew@drwoohoo.com.

About Santa Fe Community College

For more than 28 years, Santa Fe Community College has served as the gateway to success for individuals and our community. The College provides affordable, high-quality educational programs that serve the social, cultural, technological and economic needs of Santa Fe's diverse community. More than 15,000 students are served each year in its credit, noncredit and adult basic education programs.

Offering more than 72 degree and certificate programs, SFCC caters to the academic, career and personal-enrichment needs of local residents, businesses, government and public service organizations. More than 274 full-time and 587 part-time employees are employed by the college. For further information, visit www.sfcc.edu or call (505) 428-1000.

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