

ASSOCIATE IN ARTS

BUSINESS ADMINISTRATION

(63 hrs. min.)

CIP: 52.0201

School of Business and Applied Technologies, (505) 428-1332

This program is designed for students who intend to obtain bachelor's degrees in business administration. It provides general education requirements and basic business core courses. Students must work closely with their transfer institutions and their SFCC advisers to ensure the best transition to four-year schools.

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Describe the functions and purpose of marketing and management in the business environment.
- Read, analyze, prepare and appraise financial statements and financial information for effective decision-making.
- Analyze and interpret data using descriptive statistics.
- Identify the relationship between business and the American legal system.
- Recognize the basic features of economic systems and explain why societies develop such systems.
- Investigate the relationships among ethics, law and social responsibility in organizational decision-making, and evaluate organizational performance accordingly.
- Communicate clearly and effectively, both orally and in writing, using appropriate office technologies.

GENERAL EDUCATION REQUIREMENTS: (39 HRS. MIN.)

Communications (9 hrs.)

ENGL 111 Composition and Rhetoric (3)

ENGL 216 Technical Writing (3)

SPCH 111 Public Speaking (3)

[or]

SPCH 225 Small-Group Communication (3)

Math (4 hrs.)

MATH 121 College Algebra (4) or higher

Science (8 hrs.)

Social/Behavioral Sciences (6 hrs.)

ECON 200 Principles of Economics – Macroeconomics (3)

ECON 201 Principles of Economics – Microeconomics (3)

Humanities and Fine Arts (6 hrs.)

PHIL 245 Business Ethics (3)

Humanities course (3)

Computers/Technology (4 hrs.)

OFTC 111 Business Software Essentials I (4)

Health, Physical Education and Recreation (HPER) or Dance

(2 hrs. min.)

CORE REQUIREMENTS: (24 HRS.)

ACCT 121 Principles of Accounting I (4)

ACCT 122 Principles of Accounting II (4)

BSAD 211 Principles of Managing (3)

BSAD 232 Business Law I (3)

BSAD 240 Principles of Marketing (3)
BSAD 245 Principles of Finance (3)
BSAD 260 Business Statistical Analysis and Lab (4)

NOTE: See “College Success Course Requirement” on Page 10.

TOTAL 63 CREDITS MIN.