

# ASSOCIATE IN APPLIED ARTS

## PHOTOGRAPHY

(67 hrs. min.)

CIP: 50.0406

School of Arts and Design, (505) 428-1731

The A.A.A. in Photography degree prepares students for entry level work in, among others, advertising, editorial and fine arts photography. The program includes digital, black and white film, and non-silver techniques, as well as, conceptual and expressive approaches to using photography as a means of communication. Students develop an understanding of historical, cultural and aesthetic perspectives in photography in addition to learning how to critically analyze an image. The program of study includes an internship component and business courses in order to build practical marketplace skills. Students complete their studies by creating a portfolio of their work of sufficient quality to obtain work in photography and launch a freelance business. Students should select all courses in consultation with an adviser.

NOTE: A.A.A. degrees are designed to prepare students for entry-level positions in specific occupations; they are not generally intended to transfer to four-year institutions. For more information on transfer, please refer to Page 34 of this catalog, or speak with an academic adviser.

### PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Work competently with digital photographic equipment and techniques.
- Compose, light, stage, capture, modify and print exhibition quality photographs.
- Analyze photographs for expressive and conceptual content, including composition, meaning, subtext and aesthetic style.
- Demonstrate professional and entrepreneurial work skills in photo-related industries.

### GENERAL EDUCATION REQUIREMENTS: (31 HRS. MIN.)

#### Communications (6 hrs. min.)

ENGL 111      Composition and Rhetoric (3)

SPCH 111      Public Speaking (3)

[or]

SPCH 220      Interpersonal Communications (3)

[or]

SPCH 225      Small Group Communications (3)

#### Math (3 hrs. min.)

BSAD 112      Business Math (3)

[or]

MATH 119      Applications for Mathematics for Nonscience Majors or higher (3)

#### Science (4 hrs.)

#### Social/Behavioral Sciences (3 hrs. min.)

BSAD 235      Human Relations in the Work Place (3)

[or]

Social/Behavioral Sciences (3)

#### Humanities and Fine Arts (6 hrs. min.)

AHST 205      History of 19th Century Photography (3) (recommended)

AHST 206      History of 20th Century Photography (3) (recommended)

[or]

Humanities (6)

**Computer Technology (7 hrs. min.)**

CITC 111 Computers and Technology (4)

[or]

OFTC 111 Business Software Essentials (4)

MART 180 Photoshop I (3)

**Health, Physical Education and Recreation (HPER) or Dance (2 hrs. min.)**

**CORE REQUIREMENTS: (24 HRS. MIN.)**

ARTS 113L 2-Dimensional Design (3)

ARTS 296 Fine Arts Portfolio Development (3)

ARTS 298 Art and Design Internship (3) (can be taken twice as an elective)

DESN 280 Business Practices for Designers (3)

PHOT 111 Digital Photography I (3)

PHOT 140 Photography and Studio Lighting I (3)

PHOT 195L Photographing Artwork (3)

PHOT 210 Digital Photography II (3)

**APPROVED ELECTIVES: (12 HRS. MIN.)**

Photography (9 hrs. min.)

Any Arts and Design of Media Arts (3 hrs. min.)

AHST, ARCH, ARTS, BART, CLAY, DANC, DESN, DRAM, DRPT, JEWL, MUSC, PRNT, SCUL, WOOD or MART course.

NOTE: See "College Success Course Requirement" on Page 10.

**TOTAL 67 CREDITS MIN.**