

ASSOCIATE IN APPLIED ARTS

GALLERY MANAGEMENT

(64 hrs. min.)

CIP: 50.1002

School of Arts and Design, (505) 428-1731

This program is designed to prepare students for employment in art galleries and museums. Students are provided a comprehensive knowledge of art history, art criticism, collections management, the contemporary art market, artist's rights, contracts, intellectual property, and copyright law. Through projects and field experience, students develop skills in gallery design, installation, lighting, applied gallery photography, web applications, graphic marketing materials and object care and handling. Students apply the principles of gallery management through supervised internship placement into a gallery, museum or non-profit art center in Santa Fe, the third largest art market in the United States.

The completion of the Gallery Management A.A.A. degree transfers to the Institute of American Indian Arts (I.A.I.A) as the first two years of the B.A. in Museum Studies.

NOTE: A.A.A. degrees are designed to prepare students for entry-level positions in specific occupations; they are not generally intended to transfer to four-year institutions. For more information on transfer, please refer to Page 34 of this catalog, or speak with an academic adviser.

PROGRAM OUTCOMES

Upon completion of this program, students will be able to:

- Practice effective administrative and technical support in a gallery or museum work environment.
- Employ professional standards in the handling, organization, and display of artwork.
- Demonstrate knowledge of the aesthetic styles and periods, materials, methods and forms of artworks.
- Apply current practices in copyright, trademark, artist's rights and contractual relationships.
- Demonstrate proficiency with relevant computer software for professional art environments.
- Communicate and interact successfully within a professional arts management work environment.

GENERAL EDUCATION REQUIREMENTS: (28 HRS. MIN.)

Communications (9 hrs.)

ENGL 111 Composition and Rhetoric (3)
ENGL 119 Professional Communication (3)
SPCH 111 Public Speaking (3)

[or]

SPCH 225 Small-Group Communication (3)

Math (3 hrs.)

BSAD 112 Business Math (3)

[or]

MATH 119 Applications of Mathematics for Nonscience Majors or higher (3)

Science (4 hrs.)

Social/Behavioral Sciences (3 hrs.)

Humanities and Fine Arts (3 hrs.)

AHST 202 Art History II (3)

Computers/Technology (4 hrs.)

OFTC 111 Business Software Essentials I (4)

Health, Physical Education and Recreation (HPER) or Dance (2 hrs. min.)

CORE REQUIREMENTS: (18 HRS.)

AHST 132 Art Criticism (3)
ARTS 298 Art and Design Internships (3)
GLRY 133 Art Collections Management (3)
GLRY 161 Gallery Practices (3)
GLRY 162 Contemporary Art Gallery Issues (3)
MART 130 Introduction to Web Design (3)

RELATED REQUIREMENTS: (12 HRS.)

AHST 205 History of 19th Century Photography (3)
AHST 207 Contemporary Art (3)
AHST 215 Artistic Traditions of the Southwest (3)
MART 180 Photoshop I (3)

APPROVED ELECTIVES: (6 HRS.)

Choose from the following:

ARTS 116L 3-Dimensional Design (3)
ARTS 190 Art Gallery Promotion (2)
DRPT 118L Drawing I (3)
GLRY 163L Professional Framing and Matting (2)
LEGL 203 Art Law (3)
OFTC 221 Office Information Management (3)
PHOT 195L Photographing Artwork (3)

NOTE: See "College Success Course Requirement" on Page 10.

TOTAL 64 CREDITS MIN.