

# CERTIFICATE IN MEDIA ARTS – GRAPHIC AND INTERACTIVE DESIGN

(22 hrs. min.)

CIP: 50.0409

School of Business and Applied Technologies, (505) 428-1332

Students acquire basic skills in graphic design, print media and web design. Students will be positioned for entry-level careers in advertising and news agencies, print and graphics businesses and web design companies.

## **CORE REQUIREMENTS: (22 HRS. MIN.)**

MART 118	Communication Design (3)
MART 119	Digital Skills (3)
MART 121	Adobe Illustrator (3)
MART 123	Adobe InDesign (3)
MART 130	Web Design I (3)
MART 180	Photoshop I (3)
MART 187	Electronic Color Theory and Practice (1)
MART 223	Typography (3)
MART 298/9	Internship or Cooperative Education (1 hr. min.) or approved work experience

NOTE: See “College Success Course Requirement” on Page 10.

**TOTAL 22 CREDITS MIN.**