

CERTIFICATE IN ENTREPRENEURSHIP

(12 hrs.)

CIP 52.0701

School of Business and Applied Technologies, (505) 428-1332

This program provides potential and current entrepreneurs with hands-on experience planning a new business from concept identification to completion of a viable business plan. Through the series of four courses, students will practice opportunity recognition, market research, organizational structure, management practices, record-keeping, franchising, global business practices and e-commerce.

All courses are taught online in consecutive six-week sessions.

CORE REQUIREMENTS: (12 hrs.)

BSAD 119 Entrepreneurship – Planning and Introduction (3)

BSAD 215 Entrepreneurship – E-Commerce (3)

BSAD 221 Entrepreneurship – Business Model (3)

BSAD 222 Entrepreneurship – International (3)

NOTE: See “College Success Course Requirement” on Page 10.

TOTAL 12 CREDITS