



Recycle Runway >>



Summer 2010 Newsletter

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Recycle Runway strives to change the way people live on the earth through innovative educational programs that use couture fashions made from trash. The elegant recycled garments are exhibited in international high-traffic locations, such as airports and museums, to inspire personal action. Nancy Judd, owner, also gives community-based presentations and workshops to youth and adults across the country.

Recycle Runway partners with businesses, non-profits, governmental agencies, foundations and individuals who actively support environmental conservation.

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Phoenix Sky Harbor Airport Museum



The Recycle Runway Collection is currently on exhibit at the **Phoenix Sky Harbor Airport in Terminal 3, on Level 2**. It will be on display through September 2010. The exhibition tagline is: "Waste does not exist, only wasted resources."

The intent of the exhibition is to raise public awareness about environmental concerns and what each of us can do to address these issues. Each of the fourteen unique fashions was created with a specific eco-message.

The photo to the right is of *Pop Can Couture*, sponsored by Coca-Cola. On the right of the dress is a pedestal that shows the materials (Coke cans) from which the garment was made. Above the cans is a placard with facts about aluminum recycling.

This exhibition was generously sponsored by Avila Retail, The Palo Verde Group of the Sierra Club, and the Arizona State University Global Institute of Sustainability.





The Jellyfish Dress



Jay Sturdevant

The Jellyfish Dress is currently on loan to the Art in Public Places Program of New Mexico Arts, Department of Cultural Affairs. It is displayed in the New Mexico State Bataan Memorial Building on 300 Galisteo St. across from the NM State Capital. This winter, it will join the Recycle Runway Collection in the Hartsfield-Jackson Atlanta International Airport.

The Jellyfish Dress was created partially in public workshops in Lincoln City, on the Oregon Coast. Nancy Judd spent many childhood weekends on these beaches, which instilled in her a reverence for nature that has inspired her life-long passion for environmental education.

The newest Recycle Runway garment, *the Jellyfish Dress*, was created this summer from used plastic bags. The aquatic looking skirt is made from ironing green dry cleaning bags with blue newspaper bags. The necklace, bodice, skirt and the tentacles are made from white grocery bags.

The goal of the *Jellyfish Dress* is to bring awareness to the tragic effects of litter on marine life. Seabirds, sea turtles, fish, and marine mammals often ingest trash that they mistake for food. Sea turtles have been found to swallow plastic bags because they look like jellyfish, one of their favorite foods. Ingesting this debris can seriously harm marine life. Three of the top five types of marine litter are recyclable: plastic bottles, plastic bags, and cans. (*Environmental Protection Agency*)



Bodice detail



Workshop participant, Heaven, cutting the 1/8 inch tentacles from plastic bags.



Workshops and Presentations

Nancy Judd has given twenty three presentations and hands-on workshops so far this year. They are an important way for her to share her environmental message directly with youth and adults. Some workshop participants created their own recycled fashions. Others made beads from magazines, and candle holders from old glass jars and catalogues. Several participants even helped Ms. Judd construct new Recycle Runway fashions.



Working on a skirt made of discarded umbrella fabric, in a workshop at the University of Albuquerque in July 2010.

What's next for Recycle Runway?

Hartsfield-Jackson Atlanta International Airport Exhibit

This winter, the Recycle Runway exhibition will be installed in the Atlanta Airport! It will be seen by over 13.5 million people in the year that it is on display.



Drawing of the Youth Eco-dress

New Garment and Workshops

Nancy Judd will be creating a new garment from inner tube tires in public workshops in Chapel Hill, NC this fall. Madison Marquette, a leading operator of retail and mixed-use real estate, is sponsoring this workshop.

Youth Eco-Dress

Santa Fe Girl Scouts are helping Nancy Judd construct a new garment made with environmental pledges that she has been collecting from children across the country for two years. The pledges, that were written on recycled paper strips, are being made into paper-link chains. The chains will be attached to a dress made from old hotel sheets.

New Recycle Runway Website

This fall Recycle Runway will unveil a new website!

Participate in Recycle Runway

Be a sponsor of the Atlanta Airport Exhibition

A great way to let millions of international travelers know that you support the environment.

Commission a new garment

Nancy Judd can create a unique garment for your organization from your waste materials. This is an excellent way to bring attention to your environmental programs!

Host a workshop or presentation

Bring a fun, inspiring and creative workshop or presentation to your site.

Give a donation

Support the work of Recycle Runway and bring environmental awareness to millions of people.

Contact Nancy Judd at 505-577-9712 to learn more.